

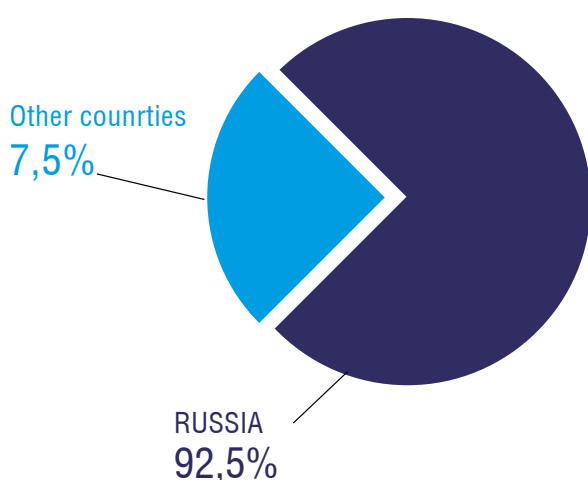
# INTERNATIONAL EXHIBITION & SUMMIT





«Meat & Poultry Industry Russia» has been held in Russia since 2001 and is recognized as an important international platform for showcasing innovations, technologies and equipment for meat and poultry, and feed production. The exhibition is attended by industry top management and has a beneficial effect on signing new contracts, networking and developing appropriate supply chains. Since 2004 the exhibition is has been held in partnership with VIV around the world.

## GEOGRAPHY OF VISITORS



## STATISTICS 2025

In 2025, 6.464 people became guests of the exhibition, which is 40% more than in 2024. The Summit, which co-locates with the exhibition, has become a point of attraction for the participants and visitors of the exhibition. Its attendance this year also broke the records of previous years.

The number of unique visitors to business events of the exhibition amounted to more than 10 000 people.

## Main sections of MAP Industry Russia

|   |
|---|
| Keeping and raising animals             |
| Ingredients and additives               |
| Animal health and veterinary medicine   |
| Breeding and genetics                   |
| Animal keeping/Farm                     |
| Slaughter/Processing / Food Engineering |
| Logistics/Warehouse/Packaging           |

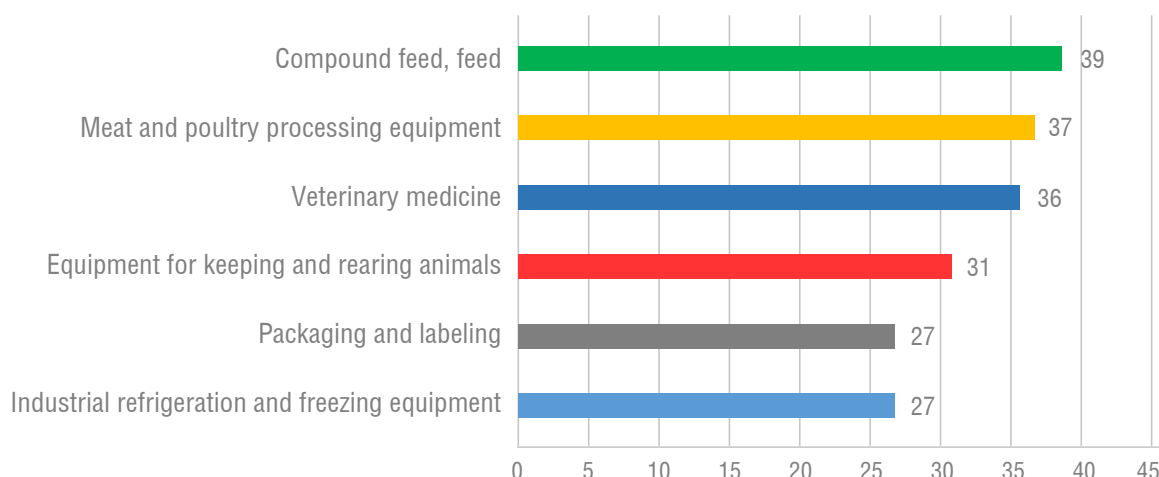
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|--|
| HVAC&R / climate and industrial refrigeration for agribusiness       |
| Laboratory test equipment and services                               |
| Services in the field of information technology and automation       |
| Media and consulting   |
| Utilization and processing of organic waste                          |
| Finished and semi-finished products, precooked and ready-to-eat food |
| Promoting gastronomy among the nation                                |



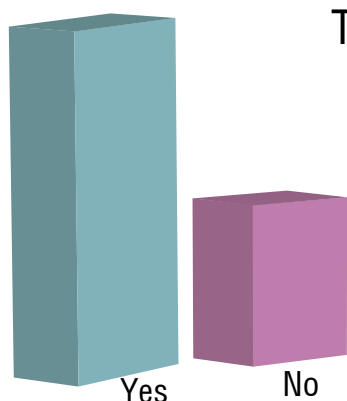
# Place in the quality market

DISCOVER THE 6 MOST  
REQUESTED AREAS OF  
INTEREST FROM VISITORS

Visitors by area of interest

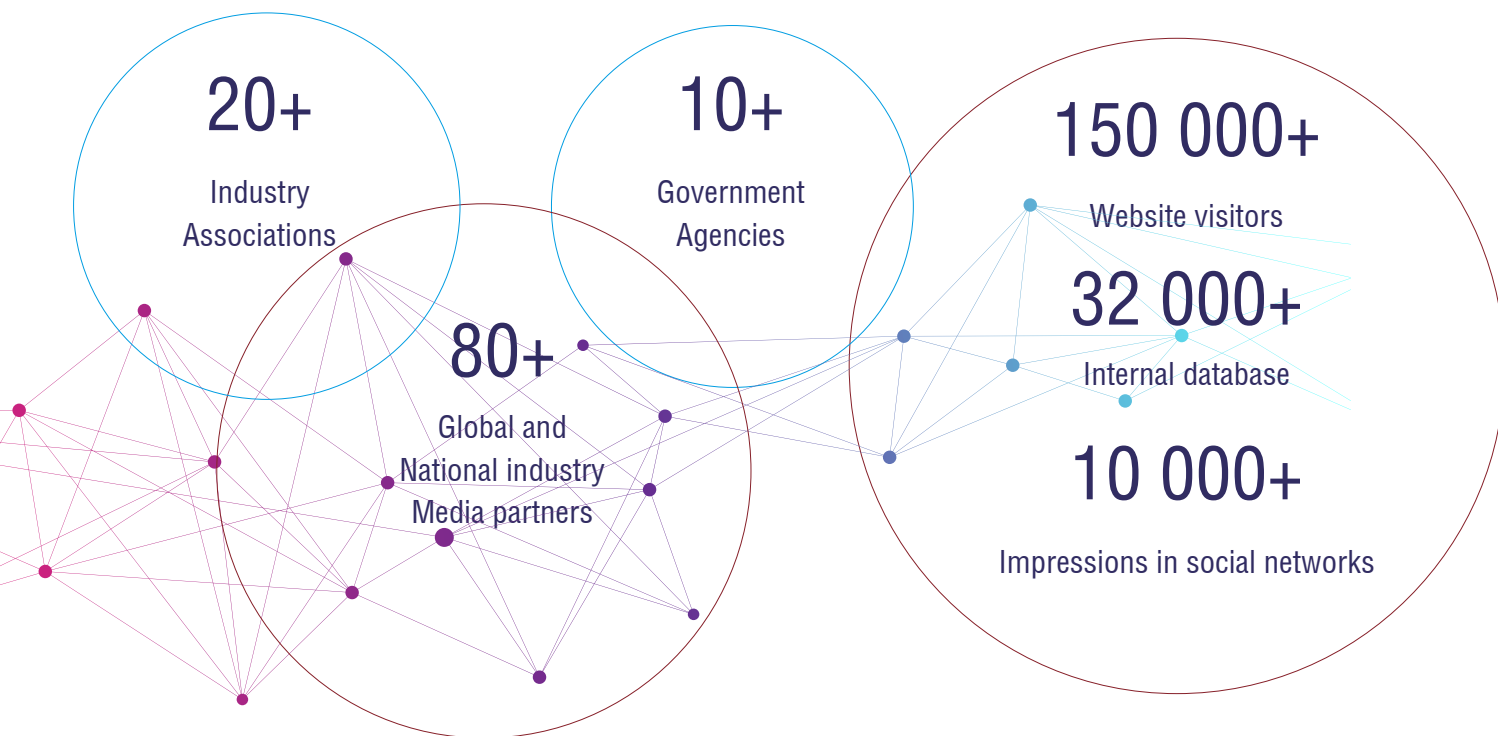


## Investment Perspective

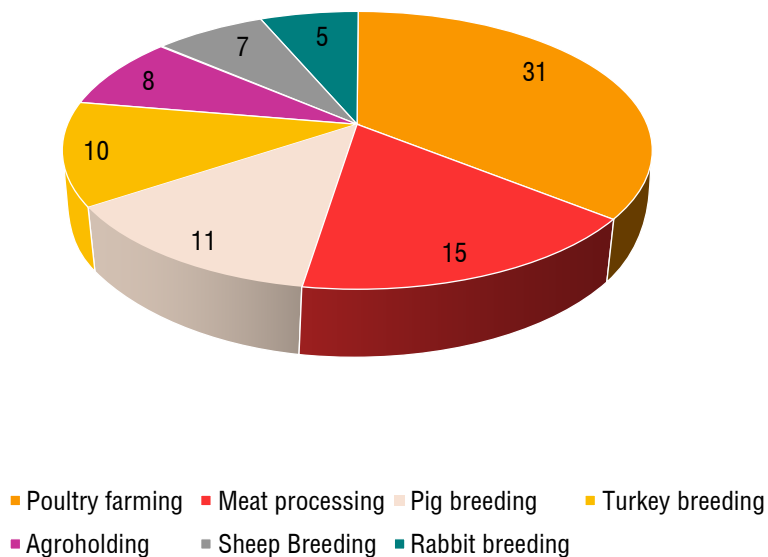


FOR BUSINESS DEVELOPMENT, IT IS IMPORTANT  
TO GATHER THE RIGHT KNOWLEDGE AND FIND THE  
RIGHT PARTNERS

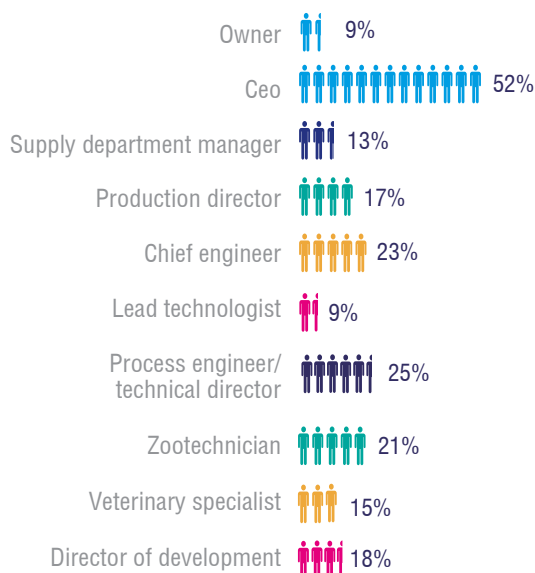
GROW YOUR BUSINESS IN RUSSIA!  
GROW YOUR BUSINESS WITH US!  
SPEED UP YOUR BUSINESS IN RUSSIA!



### Visitors by type of animal husbandry

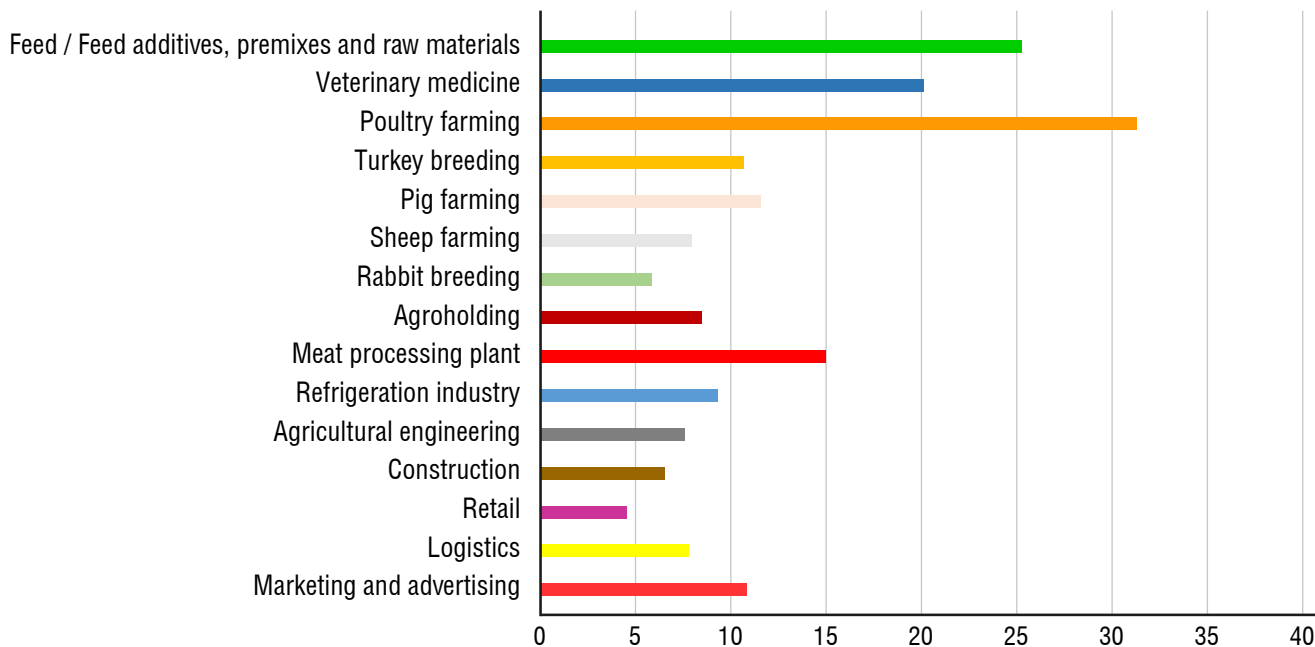


### Visitors by job title

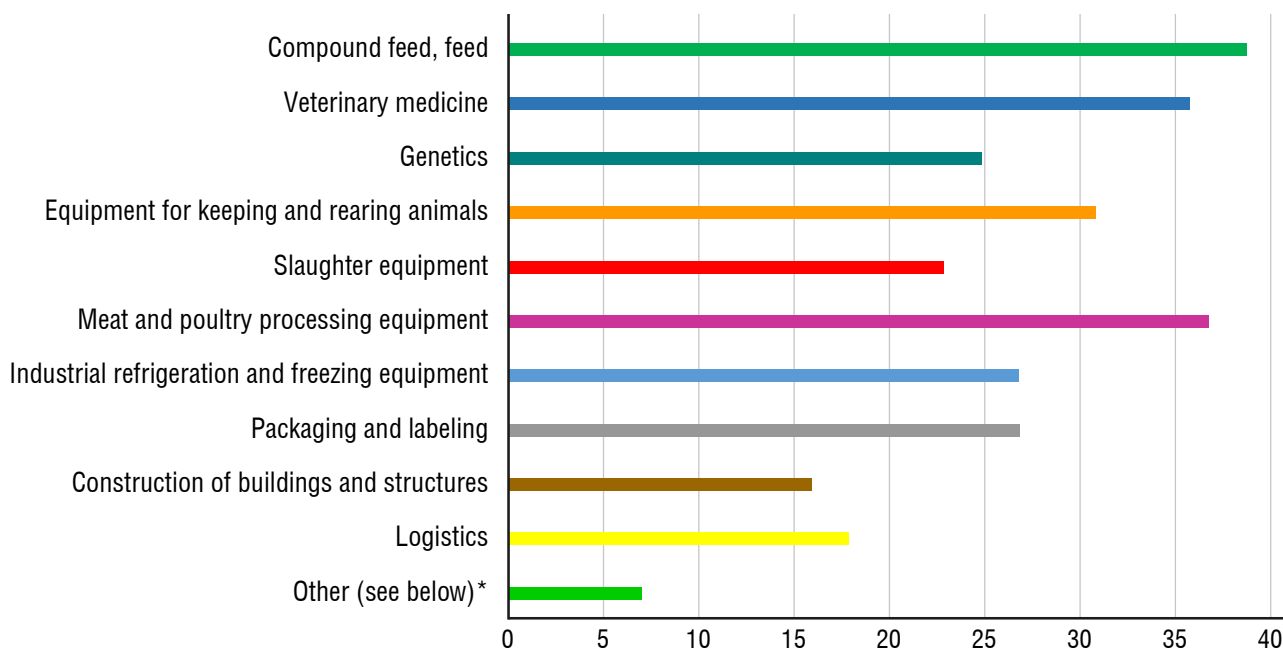




## TYPE OF ACTIVITY OF THE VISITOR'S COMPANY BY INDUSTRY



## USERS BY AREA OF INTEREST



\*Waste recycling and rendering came to the fore among the interests of visitors when choosing the "other" question.



## One of the best international B2B exhibition and conference program in Russia

The Summit 'Agrarian policy of Russia: Safety and quality of products' is the most important for experts in the field of animal husbandry. The summit included 3 plenary sessions devoted to both strategic and applied aspects of the industry development. The speakers were more than 185 leading industry experts.

New concepts, future directions, new trends were discussed and promoted on a large scale on the project's global platform. At each Summit event, the most relevant sessions provide inspiring insights to professional market participants. The program, speakers, presentations of 2025 are available on the website [www.meatindustry.ru](http://www.meatindustry.ru)

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## A complete supply chain for equipment, technologies and processed products in the concept 'from field to food'

Global food systems make us vulnerable during a global crisis. In addition, consumers' demand for sustainable food production is becoming ever more relevant. The global and local systems are interconnected. When one link fails, the other must provide stability. To create this balance, local consumption needs to be increased, meaning that shorter supply chains are also required.



The role of short food deliveries is essential next to the largest supply chains. Both systems must be brought into proper balance.

Meat and Poultry Industry Russia provides the necessary global experience for the sustainable development of all sectors of agribusiness (from the largest agricultural holdings to small farms and backyards).